



Trading Floor Research

Welcome to the
— Trading Floor —

TFR

08/04/21

This Trading Floor Research report is the weekly follow-up:

- *New buy candidate Zoominfo Techs CL A (ZI)*
- *Equus Total Return Inc. (EQS) added 8/02/21*
- *Vanguard Utilities ETF (VPU) added 7/29/21*
- *Epsilon Energy Ltd. (EPSN) added 7/14/21*
- *B.O.S Better Online Solutions (BOSC) added 6/03/21*
- *Eastside Distilling Inc. (EAST) added 7/12/21 Hit first sell target.*
- *Docebo Inc. (DCBO) added on 7/27/21 Hit first sell target 8/02/21 @ 71.75.*

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- New buy candidate: **Zoominfo Technologies Inc. CL A (ZI)**
- Industry Group: **Computer Software Enterprise**. The group currently ranks as the 92nd strongest industry group in the market out of 197 and is up +7.88% YTD. The industry group completed a buy signal on 7/23/21.
- ZI provides business-to-business data and information solutions for sales and marketing teams.
- Zoominfo (ZI) should not be confused with Zoom Video Communications Inc. (ZM). ZM is also in the Computer Software Enterprise industry group and offers a cloud-based software platform for video conferencing.
- ZI was up the last two days on an incredible earning report. Volume has been the biggest since its IPO in June 2020.
- ZI broke the trendline of the handle in its IPO Cup-with-handle base on massive volume. It closed above its Fibonacci resistance at 55.87.
- **ZI has two possible purchase setups.**
- **1) Buy with a pull back and retest of trendline and Fibonacci support between 58.13-55.87**
- **2) Buy confirmation on ZI with a 30-minute close above 60.71 on above average volume. Wait for confirmation!**
- Initiate position with at 2-star(**).
- Under institutional accumulation with an Up/Down Volume ratio of 2.9.
- ZI closed at **60.60**.
- ZI VWAP is at 46.58.
- Sell target prices: **1st target is 71.02; 2nd target is 95.53**
- Stop sell price: End of day **Close** below **55.87**.





Zoominfo Technologies CL A (ZI)



- **Equus Total Return Inc. (EQS)**
- Industry Group: **Finance Investment Management**. The group currently ranks as the 19th strongest industry group in the market out of 197 and is up +26.16% YTD.
- EQS is a Development company investing in small to medium sized companies in the U.S. and internationally.
- EQS broke out of a coiled spring pattern on 7/13/2021.
- EQS is building a handle above Fibonacci support at 2.42 for the last 9 trading sessions.
- Position is at 3-star(***)).
- Under massive institutional accumulation with an Up/Down Volume ratio of 4.7.
- EQS closed at **2.57**.
- EQS VWAP is at 1.89.
- Sell target prices: **1st target is 3.38; 2nd target is 4.94**
- Stop sell price: End of day **Close** below **1.83**.





EQUUS TOTAL RETURN INC. (EQS)

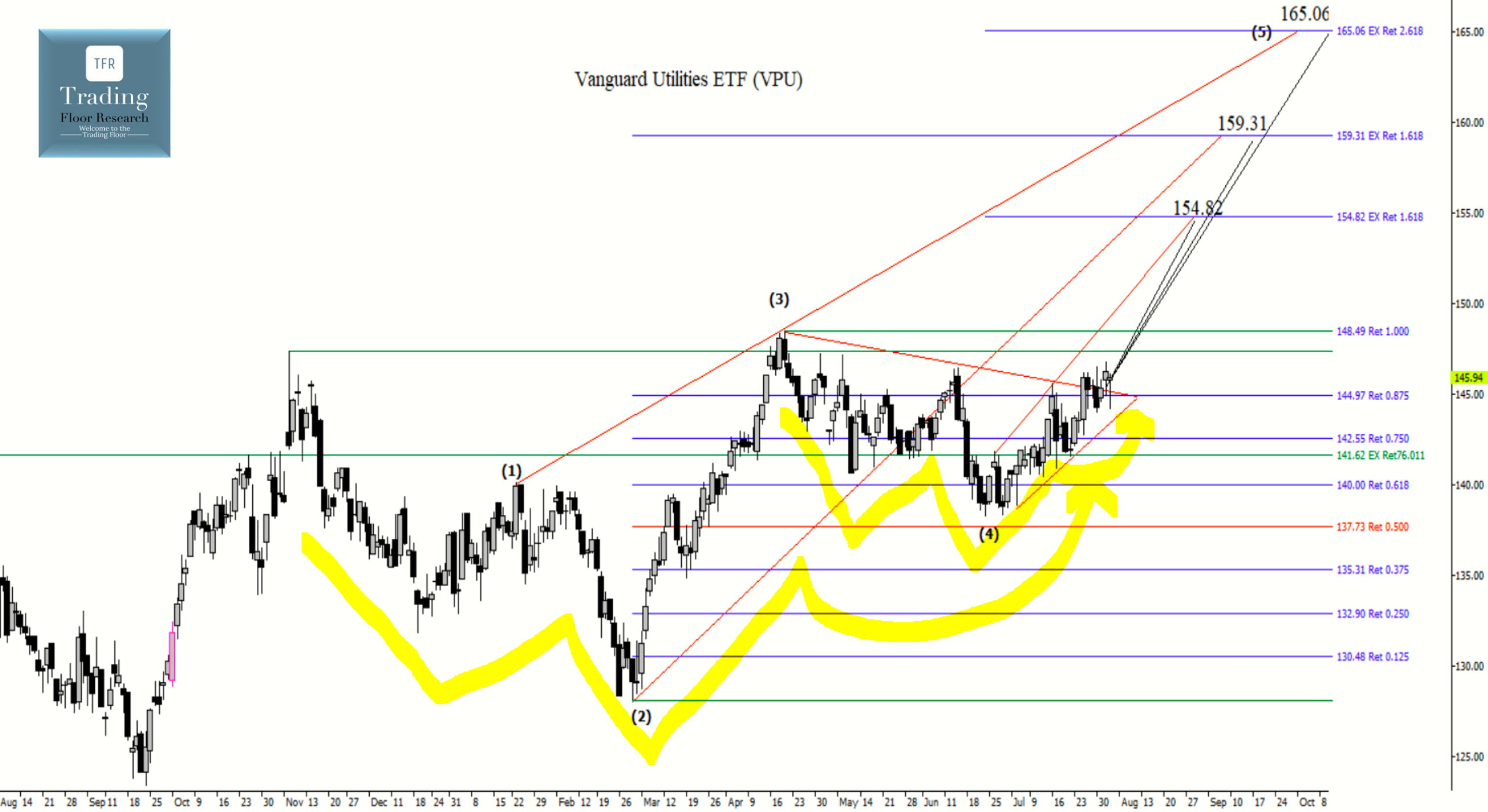


- Vanguard Utilities ETF (VPU)
- VPU has been trading sideways since its buy signal last week. I expect this to be a slow-moving trade. This is a low volatility place to park cash and collect a 2.89% dividend plus capital appreciation.
- Industry Group: **Utility-Diversified**. The group currently ranks as the 117th strongest industry group in the market out of 197 and is up 8.04% YTD.
- The utility stock sector includes Utility-Water Supply, Utility Electric Power, Utility Gas Distribution, and Utility Diversified.
- VPU is breaking out of a double bottom base-with-handle pattern that started 11/09/20.
- VPU closed above its trendline with above average volume last week and completed a buy signal.
- Position is at 3-star(***)).
- Under institutional accumulation with an Up/Down Volume ratio of 1.1.
- VPU closed at **145.71**.
- VPU VWAP is at 101.07.
- Sell target prices: 1st target is 154.82; 2nd target is 159.31, 3rd target is 165.06
- Stop sell price: 30-minute **Close** below **141.62**.





Vanguard Utilities ETF (VPU)



- **Docebo Inc. (DCBO)**
- Industry Group: **Computer Software Enterprise**. The group currently ranks as the 92nd strongest industry group in the market out of 197 and is up +7.88% YTD.
- DCBO is a Canadian based company that provides a cloud-based Artificial Intelligence learning platform to deliver training programs for corporations.
- DCBO is breaking out of an IPO cup-with-handle pattern that started 1/04/2021.
- **DCBO hit its first sell target on Monday and half the position should be sold.**
- **Possible cycle turn date on August 9.** Something to watch as trade progresses.
- Position is at 1-star(*).
- Under massive institutional accumulation with an Up/Down Volume ratio of 2.6.
- DCBO closed at **69.76**.
- DCBO VWAP is at 50.55.
- Sell target prices: **1st target is 71.75; 2nd target is 78.70**
- Stop sell price: End of day **Close** below **63.07**.





Docebo Inc. (DCBO)

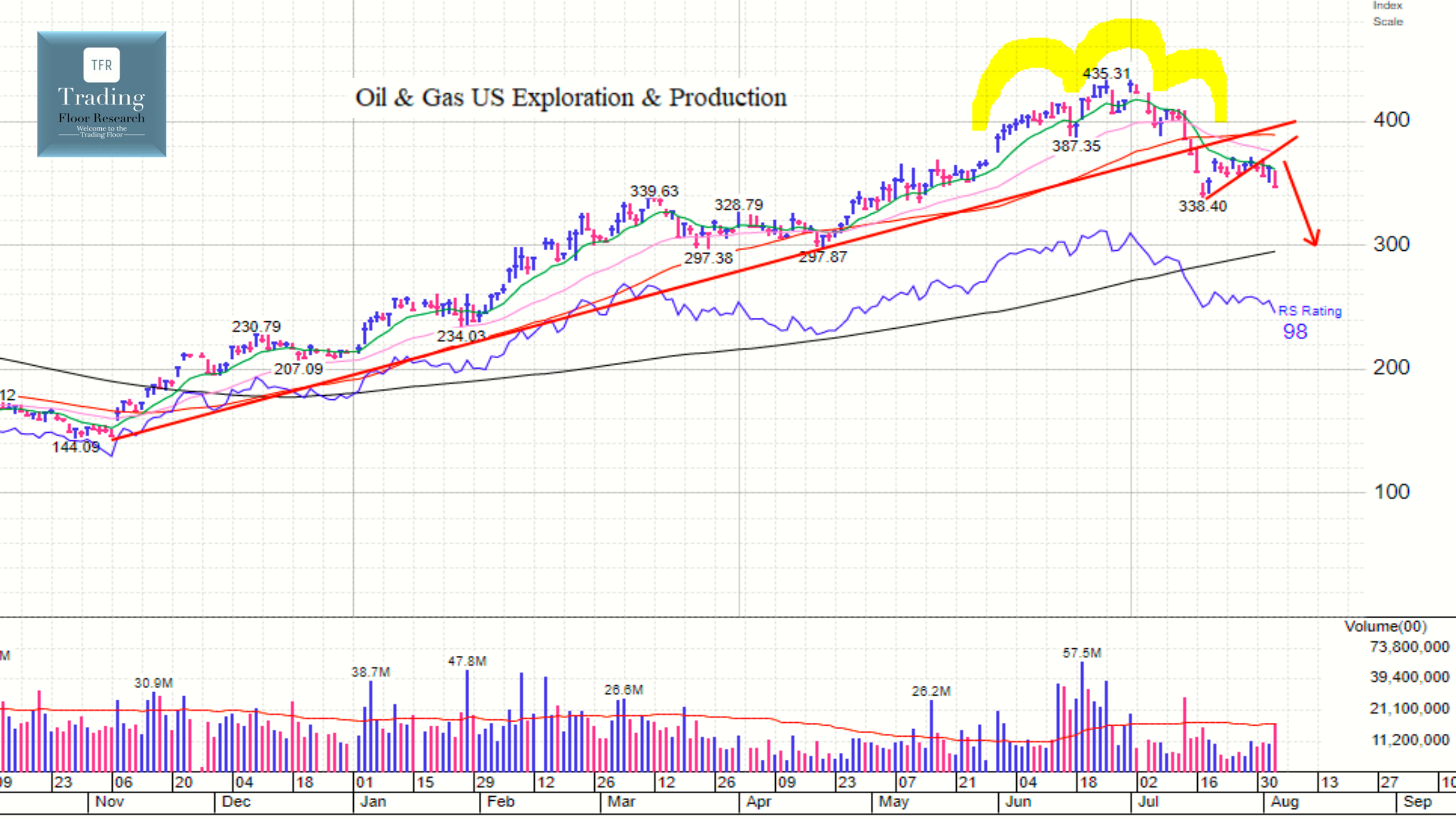


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- **Epsilon Energy Ltd. (EPSN)**
- EPSN continues to closed below its Fibonacci support at 5.11, but the stock is still under massive accumulation. The weak Oil & Gas US Exploration industry group is putting downward pressure on EPSN.
- Continue to hold reduced position of this very strong stock but close the position if EPSN closes below 4.92. We can always buy it back when the group strength improves.
- Industry Group: **Oil & Gas US Exploration & Production**. The group currently ranks as the 3rd industry group in the market out of 197 and is up 62.65% YTD.
- Oil & Gas US E & P group completed a head and shoulders top, closed below it's rising trend line from the October 2020 lows, and closed at a 20-day low. The group is now in a downtrend and can't get above its 10-day moving average. The group looks like it wants to take another leg lower.
- After the industry group gave a sell signal, it sold off hard.
- The Energy sector and the Oil & Gas US Exploration & production industry group are technically broken and will take time to repair.
- **EPSN position is at 1-star(*)**
- EPSN is under institutional accumulation with an Up/Down Volume ratio of 2.1.
- EPSN closed at **4.95**.
- ESPN VWAP is at 3.46
- Sell target prices: **1st target is 6.63; 2nd target is 9.10**
- **Stop sell price: Close below 4.92.**





Oil & Gas US Exploration & Production



Index Scale

400

300

200

100

Volume(00)

73,800,000

39,400,000

21,100,000

11,200,000

RS Rating
98

19 23 06 20 04 18 01 15 29 12 26 12 26 09 23 07 21 04 18 02 16 30 13 27 10

Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep



Epsilon Energy Ltd. (EPSN)



- **B O S Better Online Solutions (BOSC)**
- Industry Group: Computer-Networking. The group currently ranks as the 88th strongest industry group in the market out of 197 and is up 24.85% YTD.
- BOSC is an Israeli provider of robotics, RFID hardware, mobile solutions and supply chain products and services
- **BOSC is struggling after hitting its first target number last week at 4.50.**
- Position is at 1-star(*)
- Under institutional accumulation with an Up/Down Volume ratio of 1.7.
- BOSC closed at **3.84**.
- **Bought BOSC between 3.75 and 3.90.**
- BOSC VWAP is at 8.56.
- Sell target prices: **1st target 4.50, 2nd target is 6.39, 3rd target is 8.56**
- Stop sell price: **Close** below **3.34**.





B.O.S. Better Online Solutions (BOSC)



- Eastside Distilling Inc. (EAST)
- EAST hit it's first sell target range of 4.29-4.36 and sold off. That is why you should lock in profits at all target numbers in this market.
- EAST has been rallying higher as the market sold off. The stock looks strong, but the industry group is very weak!
- Industry Group: **Beverages-Alcoholic**. The group currently ranks as the 181st strongest industry group in the market out of 197 and is down -17.21% YTD. The industry group crashed on earnings news from Boston Beer Company (SAM) and has continued to trend lower. This makes the EAST stock purchase more speculative.
- **Only for speculative positions**
- Portland Oregon producer and marketer of hand-crafted spirits. This includes bourbons and single malt whiskies.
- EAST broke out of a cup-with-handle pattern. The cup-with-handle started in February 2021, and the stock is trading at the same price it was in November 2019.
- Position is at 1-star(*)
- Under massive institutional accumulation with an Up/Down Volume ratio of 3.4.
- EAST closed at **3.90**
- EAST VWAP is at 2.65.
- Sell target prices: **1st target is 4.29-4.36; 2nd target is 6.12-6.29**
- Stop sell price: **Close** below **3.06**.





Eastside Distilling, Inc. (EAST)





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